

# SPONSORSHIP OPPORTUNITIES

## Annual Conference, September 20-24, 2017 – Honolulu, HI

<b>PLATINUM</b>		<b>\$6,300</b>
	<ul style="list-style-type: none"> <li><input type="checkbox"/> (2) Complimentary registrations</li> <li><input type="checkbox"/> <b>Full page ad</b> in the meeting program. (See specifications and deadlines)</li> <li><input type="checkbox"/> Space available in registration area for literature distribution throughout the meeting</li> <li><input type="checkbox"/> Formal recognition during the entire conference (website, signage, program, app)</li> <li><input type="checkbox"/> Logo displayed in the ARELLO Boundaries edition following the meeting</li> <li><input type="checkbox"/> Sponsor designation name badge</li> </ul>	
<b>GOLD</b>		<b>\$4,200</b>
	<ul style="list-style-type: none"> <li><input type="checkbox"/> (1) Complimentary registration</li> <li><input type="checkbox"/> <b>Half page ad</b> in the meeting program. (See specifications and deadlines)</li> <li><input type="checkbox"/> Space available in registration area for literature distribution throughout the meeting</li> <li><input type="checkbox"/> Formal recognition during the entire conference (website, signage, program, app)</li> <li><input type="checkbox"/> Logo displayed in the ARELLO Boundaries edition following the meeting</li> <li><input type="checkbox"/> Sponsor designation name badge</li> </ul>	
<b>SILVER</b>		<b>\$2,100</b>
	<ul style="list-style-type: none"> <li><input type="checkbox"/> <b>Quarter page ad</b> in the meeting program. (See specifications and deadlines)</li> <li><input type="checkbox"/> Formal recognition during the entire conference (website, signage, program, app)</li> <li><input type="checkbox"/> Logo displayed in the ARELLO Boundaries edition following the meeting</li> <li><input type="checkbox"/> Sponsor designation name badge</li> </ul>	
<b>BRONZE</b>		<b>\$600 to \$1,000</b>
	<ul style="list-style-type: none"> <li><input type="checkbox"/> Formal recognition during the entire conference (website, signage, program, app)</li> <li><input type="checkbox"/> Logo displayed in the ARELLO Boundaries edition following the meeting</li> <li><input type="checkbox"/> Sponsor designation name badge</li> </ul>	

After you have determined your level of sponsorship, you may designate specific events/items to sponsor/ co-sponsor that add up to your total sponsorship amount. Below are the costs of sponsoring specific events/items.

### ADDITIONAL SPONSORSHIP OPTIONS

Refreshment breaks (up to 3 co-sponsors morning and 3 co-sponsors afternoon)	\$3,675 each
Welcome reception (2 co-sponsors)	\$3,750 each
Installation Dinner (2 co-sponsors)	\$4,725 each
Swag item (give away item representing city)	\$5,250
Registration Name Badge Lanyards w/ Company Name	\$2,000
ARELLO Run/Walk Event (T-shirts or other items)	\$1,000

Please submit your electronic sponsorship form and payment here.

## SPONSOR ARTWORK SPECIFICATIONS

In order to allow maximum exposure of your sponsorship commitment, logos should be submitted with your sponsorship form and payment. If you have sponsored an ARELLO event any time after 2013, we have your logo on file. If you are a new sponsor, or, if you have updated your logo, please follow the technical specifications below.

### LOGOS

**File type:** tif, jpg, pdf, or Adobe Illustrator

**Resolution:** 300 dpi

**Color:** CMYK

**Size:** Minimum 2" high let the depth come

### ADS

**File type:** tif, jpg, pdf

**Resolution:** 300 dpi

**Color:** CMYK

### AD SIZES

**PLATINUM AD:** Full page. 6-1/4 x 7-3/4

**GOLD AD:** Half page 6-1/4 x 3-3/4

**SILVER AD:** Quarter page 3-1/4 x 4

## DEADLINES

**LOGOS are due upon submission of sponsorship form**

Please **submit your logos ASAP** to [Marianne@arello.org](mailto:Marianne@arello.org)

**ADS are due**

**5:00 pm CST, August 18, 2017** [marianne@arello.org](mailto:marianne@arello.org)

**Please submit your electronic sponsorship form and payment here.**